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young nonprofit professionals network

YNPN **sfba**

san francisco bay area chapter

Workshop: A view of the Nonprofit Sector, New Challenges and New Opportunities

June 29, 2010 Nonprofit Career Conference

Presented by:

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Topics for the day

- The nonprofit
- What is the nonprofit landscape in California and the region
- Challenges and Opportunities nonprofits are facing
- What is on the horizon
- Philanthropy next

NonProfit Classification

- The term nonprofit is a legal federal designation granted by the IRS to organizations that have a tax-exempt status.
- There are several classifications of tax exempt groups. Most are public charities classified as 501(c) (3)s.
- Purpose is to provide social benefit and/or impact – Serve a public good

Size of the nonprofit Sector

- US nonprofit
 - 1.7 Million registered in 2008 (65% PC)
 - \$1.4 trillion in revenue from Public Charities
 - 6% of all corporations are nonprofits
 - One in 12 citizens employed by nonprofits

State and Region Nonprofits

- California
 - 152,000 nonprofits registered
 - 115,000 public charities
 - 9,000 private foundations
- SF Bay Area
 - 49,000 nonprofits registered
 - 35,000 public charities (\$62 billion assets)
 - 3,400 private foundations (\$45 billion assets)

Trends in the Field

- Shifts in Communities and Leaders
- Technology and the Web
- Civic Engagement and Public Participation
- Philanthropic Shifts
- New Leaders

Challenges for the Sector

- Maintaining Mission
- Delivery of Service
- Public Sector Economic Crisis
- Funding
 - Public, Private, Individual
- Strategy/ Effectiveness

Opportunities for the Sector

- Coordination – Administrative collective
- Partnership
- Capacity development (volunteerism)
- Other field and sector influx
- New Entry and Young leadership

What does the Horizon Hold?

- Partnership – Coalition building
- Constellation Systems approach
- Virtual Operations
- New Technology
- Team Leading

Philanthropy Next

- Staged Philanthropy
- Live Donors, Participatory Donors
- New Power of Giving
- Scale of Giving is Dynamic
- Leveraged approach –The Follower

Thank You!



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