



NONPROFIT CAREER CONFERENCE

**Tuesday, March 6, 2012
The Lodge at Simpsonwood
4511 Jones Bridge Circle
Norcross GA, 30092**

Organizational and Corporate Sponsorship Programs

***Demonstrate your organization's commitment and support of
Georgia's nonprofit workforce and community***

Opportunity Knocks

Opportunity Knocks, a program of the Georgia Center for Nonprofits, is the national 501(c)3 Job Board and Career Development website focused exclusively on the nonprofit community. For nonprofit professionals and those interested in exploring a nonprofit career, www.OpportunityKnocks.org is the premier destination to help find nonprofit jobs that match their passion and access valuable resources for developing successful careers. For nonprofit employers, www.OpportunityKnocks.org is the best way to find qualified candidates and receive valuable information nonprofit organizations need when building successful recruitment, retention and human resource strategies.

OK Nonprofit Career Conference

Opportunity Knocks (OK) is pleased to produce our One-Day Jobseeker Conference designed to help those in need refocus their efforts and give them the resources and knowledge they need to get a job in this difficult economy.

This full day of workshops and individual consulting sessions is designed to help people improve their job and nonprofit career development strategies and job-seeking skills. Led by experienced and qualified career consultants, nonprofit leaders, and subject matter experts; participants will learn how to become more competitive in the nonprofit job marketplace.

We expect 125 - 150 nonprofit professionals seeking to advance their career and for-profit/corporate professionals looking to switch careers to the nonprofit sector will attend this limited seating conference.

PREMIUM SPONSORSHIP LEVELS

PLATINUM SPONSOR—\$699

- Logo with website link on the OK website recognized as a Platinum Sponsor
- 1 Exhibitor booth - Standard Tabletop (Sponsor to provide skirt and display)
- Full B/W Ad in Attendee Program Guide (sponsor supplied creative)
- 1 month banner ad on OK website recognized as a Platinum Sponsor
- One (1) Conference Bag Insertion
- Logo recognition on all workshop PowerPoint presentations (in addition to event usage, presentations to be made available electronically to all attendees)
- Logo recognition in Attendee Program Guide
- Logo recognition on conference signage

GOLD SPONSOR—\$499

- Logo with website link on the OK websites recognized as a Gold Sponsor
- 1 Exhibitor booth - Standard Tabletop (Sponsor to provide skirt and display)
- Half Page B/W Ad in Attendee Program Guide (sponsor supplied creative)
- One (1) Conference Bag Insertion
- Logo recognition in Attendee Program Guide
- Logo recognition on conference signage

SILVER SPONSOR—\$399

- Logo with website link on the OK websites recognized as a Silver Sponsor
- 1 Exhibitor booth - Standard Tabletop (Sponsor to provide skirt and display)
- Quarter Page B/W Ad in Attendee Program Guide (sponsor supplied creative)
- One (1) Conference Bag Insertion
- Logo recognition in Attendee Program Guide

PATRON SPONSOR—\$249 (please note this level **does not include an exhibitor booth**)

- Logo with website link on the OK websites recognized as a Patron Sponsor
- Quarter Page B/W Ad in Attendee Program Guide (sponsor supplied creative)
- One (1) Conference Bag Insertion
- Logo recognition in Attendee Program Guide

Material Specifications and Deadlines

Program Guide Black & White Ad

Sponsor Level	Ad Size	Dimensions
Platinum/Lunch	Full Page B/W	8"W X 10 1/2"H
Gold	½ Page Horizontal	8"W X 5 1/2"H
Silver & Patron	¼ Page	3 7/8"W X 5 1/8"H

- All ads should be hi-resolution PSD or EPS files
- All files should be at least 300 dpi
- Materials due by Feb 17, 2012 emailed to kcoulter@opportunityknocks.org
- Ads submitted not to specifications will be returned to sponsor for reformatting or sponsor notified that additional charges were incurred if corrections not changed past material due date

Conference Bag Insert

- Sponsors to provide 150 copies of flyer, brochure (less than 6 pages maximum) or promotional item for inclusion conference bag
- Hard copy sample or pdf of insert due for approval by Feb 17, 2012 (encouraged to provide as soon as possible for approval)
- Opportunity Knocks reserves the right to reject inserts based on specifications and content
- Final 150 inserts due by Feb 24, 2012
 Opportunity Knocks
 100 Peachtree Street, NW Suite 1500
 Atlanta GA 30303

Logo

- Website, Program and Conference signage inclusion: Due no later than Feb 17, 2012 (note Logo will be featured on Website as soon as received, sponsor can provide immediately upon sponsorship confirmation)
- Platinum Sponsors receive logo recognition on all workshop PowerPoint presentations

Ad for Opportunity Knocks website (Platinum Sponsors only)

- Material instructions and due dates under separate cover

CONTACT

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